

**CITY COUNCIL RECOGNIZED
TOURISM POTENTIAL AND
AUTHORIZED STRATEGIC
PLANNING COMMITTEE IN
FEBRUARY**

**HERB SANCHEZ AND JOE
TALAUGON ARE CO-CHAIRS OF
THE COMMITTEE**



**INITIAL MEETINGS WERE
INFORMAL & DESIGNED TO
DEVELOP A COMMITTEE THAT
INCLUDED ALL OF GUADALUPE**

**HERE TODAY TO DISCUSS
POTENTIAL FOR
CULTURAL/HISTORICAL/
ECOLOGICAL/AG TOURISM AND
BEGIN THE PROCESS**

**LOOK AT EVERYDAY ITEMS &
THEY LOSE THEIR UNIQUENESS
DUE TO FAMILIARITY**



2008

**AS YOU LOOK AT THE
PICTURES, TRY TO IMAGINE
YOU ARE A TOURIST SEEING
THEM FOR THE FIRST TIME**

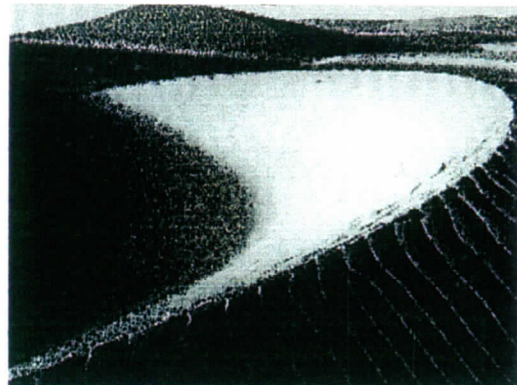
**TOURISM PROVIDES
OUTSTANDING OPPORTUNITY
FOR ECONOMIC DEVELOPMENT**

**GUADALUPE HAS UNIQUE
TOURISM POTENTIAL FROM
CULTURAL, HISTORICAL,
ECOLOGICAL AND
AGRICULTURE PERSPECTIVE**

**THE THEME:
RE-EXPERIENCE SMALL TOWN
LIFE AND ECOLOGICAL/
AGRICULTURAL WONDERS OF
THE AREA**

**ECOLOGY:
GUADALUPE-NIPOMO DUNES
18 MILES OF COAST; 11 LAKES;
THE MOST BIODIVERSE AND
TALLEST COASTAL DUNES IN
THE UNITED STATES**

**HOME TO 1,400 SPECIES OF
ANIMALS**



**OSO FLACO LAKE: A
NATIONALLY RECOGNIZED
BIRDERS PARADISE**



**GUADALUPE-NIPOMO DUNES
CENTER**

- ◆ PROMOTES CONSERVATION
- ◆ INTERPRETS DUNES HISTORY
- ◆ EDUCATES PUBLIC ABOUT THE DUNES
- ◆ PRESERVES CECIL B. DeMILLE'S TEN COMMANDMENTS ARCHAEOLOGY



**GUADALUPE BEACH AND DUNES
RECREATION AREA**



GUADALUPE AGRICULTURE



MIXED VEGGIES: BROCCOLI, LETTUCE, CARROTS AND ASPARAGUS



AGRICULTURE COEXISTING WITH THE DUNES ECOLOGY



GUADALUPE WETLANDS



GUADALUPE CULTURAL ARTS & EDUCATION CENTER



GUADALUPE CHAMBER OF COMMERCE VISITOR CENTER



GUADALUPE HISTORICAL MUSEUM



GUADALUPE JAIL - 1926



GUADALUPE ARCHITECTURE



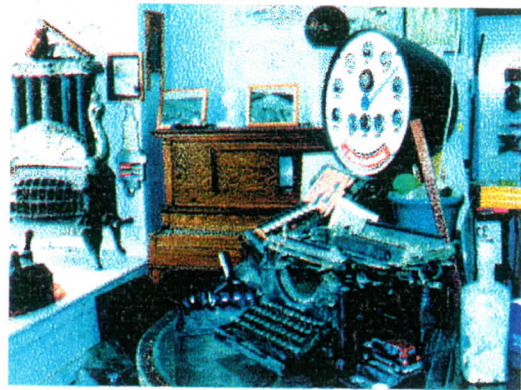
FAR WESTERN TAVERN



BUDDHIST TEMPLE



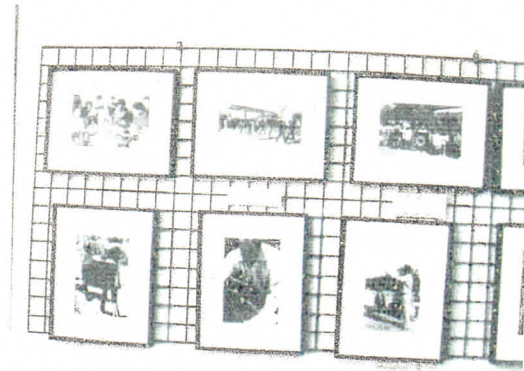
**JOHN PERRY'S AUTO PARTS
STORE**



ROYAL THEATRE



UNITED FARMWORKERS PICTORIAL HISTORY



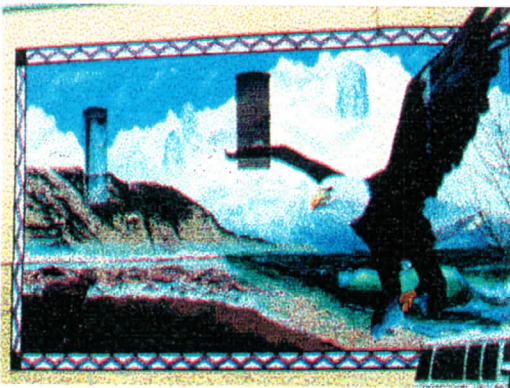
GUADALUPE CEMETERY FIRST BURIAL 1852



AMTRACK TRAIN STATION



WALL MURALS





**DEVELOPMENT OF TOURISM IS
A SLOW PROCESS, BUT WITH
COMMUNITY SUPPORT, IT CAN
HAPPEN AND THE TIME IS
RIGHT**

